



# ***URBAN PLANNING***

## ***Introduction to the course***



Erasmus+

# Main Aim

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The main purposes and objectives of the course are:

- Gaining knowledge of main urban planning policies, mechanisms and practices boosting the revitalization of historical contexts
- Providing the ability in the recognition of main stakeholders and good economic and social preconditions for establishing effective regenerative processes in specific urban and peri-urban contexts, based on cultural heritage exploitation
- Gaining knowledge on how to define the economic and asset values of CH and how to exploit CH
- Knowledge of exemplary design and planning solutions and projects at European level and worldwide in the field of heritage-sensitive urban and rural regeneration and revitalization

# Initial requirements

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Initial requirements in terms of knowledge, skills and other competences:

1. Knowledge of recent history and basic norms of urban planning and urban regeneration
2. Knowledge of basic economic and social mechanisms of urban planning
3. Abilities in analyzing main urban features of specific urban and peri-urban contexts

# Learning outcomes

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## Knowledge:

- on current urban and spatial policies and practices encouraging regeneration processes instead of new development and their effects for boosting CH valorization
- on urban and rural dynamics and involved stakeholders for the promotion of cultural heritage as a driver for sustainable growth

## Skills:

- in possible design solutions and planning practices for enhancing tangible and intangible cultural heritage in conjunction with urban and rural regeneration
- in defining business models based on CH valorization and urban/rural regeneration

## Social competences:

- awareness of positive (and negative) effects due to CH exploitation on social patterns and of local communities acceptance of heritage-sensitive interventions

# Urban planning study plan

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No. of hours		ECTS
lecture	15	1
exercises		
lab		
design	45	3
Total	60	4

# Lectures and modules

Modules	Programme Contents/hours	Lectures
<b>W1</b>	Introduction to the course: main contents and modalities/0,5 hour	1. Introduction to the course
<b>W2</b>	Heritage sensitive urban planning policies and approaches: conceptual frameworks based on a drastic reduction of land take and consequently on urban and peri-urban regeneration as a prerequisite for enhancing the existing city and consequently for preserving and exploiting Cultural Heritage. /2,5 hours	<ol style="list-style-type: none"> <li>1. From expansion to regeneration of the city</li> <li>2. The compact city form: techniques and strategies to implement it</li> <li>3. Built heritage and urban planning</li> </ol>
<b>W3</b>	The creative city paradigm to achieve urban regeneration through creativity and cultural heritage (stakeholders, techniques, processes, focus areas, etc.). The instrumental use of heritage in regeneration of the existing city through cultural industries and processes of 'place-making' for boosting innovation and smart growth and for creating new jobs. /3 hours	<ol style="list-style-type: none"> <li>1. The creative city concept</li> <li>2. Urban regeneration and creativity</li> <li>3. Creative cities: examples</li> </ol>
<b>W4</b>	Emerging concepts and possible economic drivers based on CH in rural areas: how to preserve and exploit local knowledge and community practices and how to promote capacity-building for the development of a dynamic cultural and creative sector. /3 hours	<ol style="list-style-type: none"> <li>1. Strategic vision for cultural heritage in Europe</li> <li>2. How to manage cultural heritage in rural areas: challenges and opportunities</li> <li>3. Good practices of regeneration through cultural heritage in rural areas</li> </ol>
<b>W5</b>	Methods to define the economic and asset values of CH and to exploit CH (embedded economic, organizational and financial tools within urban strategies to support regeneration and revitalization processes and CH valorization). /3 hours	<ol style="list-style-type: none"> <li>1. The value of cultural heritage</li> <li>2. Methods for calculate the value of cultural heritage</li> <li>3. How to finance cultural heritage and regeneration</li> </ol>
<b>W6</b>	Example of heritage-sensitive urban and rural regeneration projects in Italy and worldwide /3 hours	<ol style="list-style-type: none"> <li>1. Heritage sensitive regeneraton projects</li> <li>2. Heritage sensitive regeneraton projects after a disaster</li> <li>3. 2- Re:START</li> <li>4. Heritage sensitive regeneraton projects in Italy</li> </ol>

# Design work

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Design phases	Hours
01_analysis of the urban environment	15
02_perception of the city	5
03_masterplan	10
04_urban design proposal	15
<b>Total</b>	<b>45</b>

# Examination

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Assessment method description	Pass threshold
Written examination of lecture contents	60%
Design elaboration	70%



# Evaluation- theory

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Written examination with a questionnaire with 30 open questions

No. of positive answers	Maximum evaluation
$100\% \leq \text{mark} < 95\%$	A
$95\% \leq \text{mark} < 80\%$	B
$80\% \leq \text{mark} < 60\%$	C
$< 60\%$	Not sufficient

# Evaluation - lab

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The exercise will be evaluated according to a scale of judgments from A to D (A: excellent, B: good, C: sufficient, D: insufficient) and will be decisive for the final evaluation of the oral exam (see the table below)

Design evaluation	Maximum final evaluation (theory+design)
$A \leq \text{mark} < B$	A
$B \leq \text{mark} < C$	B
$C \leq \text{mark} < D$	C
mark = D	Not sufficient

# Main references

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Basic literature	
1	Landry C. (2006). The art of city making. Earthscan, London
2	CoE (Council of Europe), 2005. Council of Europe Framework Convention on the Value of Cultural Heritage for Society, <a href="http://conventions.coe.int/Treaty/EN/Treaties/Html/199.htm">http://conventions.coe.int/Treaty/EN/Treaties/Html/199.htm</a>
3	Fusco Girard L., Baycan T., Nijkamp P., eds. (2016). Sustainable City and Creativity: Promoting Creative Urban Initiatives, Routledge, New York-London
4	Getting cultural heritage to work for Europe, Report of the Horizon 2020 Expert Group on Cultural Heritage, 2015.
5	Rotondo, F., Selicato, F., Marin, V., Lopez Galdeano, J. (Eds.) 2016. Cultural Territorial Systems. Landscape and Cultural Heritage as a Key to Sustainable and Local Development in Eastern Europe, Springer Int. Pub., Switzerland
Additional literature	
1	McKercher B., Du Cros H. (2002). Cultural Tourism: The Partnership Between Tourism and Cultural Heritage management, Routledge, New York - London
2	Barile, S.; Saviano, M. (2015): From the management of cultural heritage to the governance of the cultural heritage system. Cultural heritage and value creation, 71-103 (Springer International Publishing).
3	Hans Mommaas (2004). Cultural Clusters and the Post-industrial City: Towards the Remapping of Urban Cultural Policy, Urban Studies, Vol 41, Issue 3, pp. 507 – 532, <a href="https://doi.org/10.1080/0042098042000178663">https://doi.org/10.1080/0042098042000178663</a>
4	Tweed C., Sutherland M. (2007). Built cultural heritage and sustainable urban development, Landscape and Urban Planning 83, 62–69
5	Enrico Borghi, 2017. Piccole Italie. Le aree interne e la questione territoriale, Donzelli, Roma
6	L. Menatti, 2017, Landscape: from common good to human right. International Journal of the Commons. 11(2), pp.641–683. DOI: <a href="http://doi.org/10.18352/ijc.738">http://doi.org/10.18352/ijc.738</a>



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