



URBAN DESIGN IN CITIES ATTRACTING MULTICULTURAL TRAVELLERS



Erasmus+

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W3.2

The opportunities of tourism for intercultural dialogue in World
Heritage Sites

Excercise in class:
type on Google Images the word Overtourism and Turistification and see the impact the phenomen has on locals and city everyday life
follows open discussion on how the urban design can work to solve the deriving social tensions

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but this error and this loss of opportunity must be overcome quickly, the globalization demand it and the World Heritage is an exceptional response

Tourism

Is an economy in exponential growth

Is a great resource for territories development

Is invasive, it enters the earth of the urban and social life of the city

If it is not managed, it risks to destroy the economical, social and urban fabric

***BUT IT IS ALSO A GREAT OPPORTUNITY OF
INTERCULTURAL DIALOGUE***

WORLD HERITAGE AND INTERCULTURAL DIALOGUE

Intercultural Dialogue Equitable exchange and dialogue among civilizations, cultures and peoples, based on mutual understanding and respect and the equal dignity of all cultures is the essential prerequisite for constructing social cohesion, reconciliation among peoples and peace among nations.

UN General Assembly declared the

2010 International Year for the Rapprochement of Cultures

and has designated UNESCO to play a leading role in the celebration of the Year - capitalizing on the Organization's invaluable experience of over 60 years to advance "the mutual knowledge and understanding of peoples".

UNESCO declared the

International Decade for the Rapprochement of Cultures (2013-2022)

Source whc.unesco.org



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