



HERITAGE SITES AND ENVIRONMENTAL PROTECTION



Erasmus+

HERITAGE SITES AND ENVIRONMENTAL PROTECTION

W4.4

a comparative analysis on World Heritage Sites for dialogue



Publishing the Results of the Activities *Since 1991*

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Less consumption better consumption more awareness

Of the Destinations

- Through the
- valorisation of longer staying in the destination
 - different travel offer on site

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WHY IS IT CALLED TOURIST'S
SEASON IF WE CANNOT SHOOT
THEM?

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An aerial photograph of Florence, Italy, showing the dense red-tiled roofs and historic architecture. Overlaid on the image is the text "I love you" in a white, cursive script. The letter "l" is replaced by a red fleur-de-lis symbol.

Firenzerisponde.it

Il Turismo a Firenze: Il Punto di vista dei residenti

To understand the residents' perception of tourism

Florence April - May 2016

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World Heritage Site and Travel

a comparative analysis

ask the teacher for the material to read (research by the Istituto Internazionale Life Beyond Tourism case studies and analysis)

Part 1

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